



FOR IMMEDIATE RELEASE
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THE SOCIETY FOR THE ARTS IN HEALTHCARE APPOINTS NEW BOARD MEMBER

Washington, D.C., [DATE] – The Society for the Arts in Healthcare, a nonprofit membership organization dedicated to advancing the arts as integral to healthcare, today announced the appointment of Ellen Offner, Principal of Offner Consulting, LLC in Newton, MA to its Board of Directors. Ms. Offner was also appointed Chair of the Hospitals and Health Systems Task Force.

In her current position, Ellen consults to healthcare and arts organizations on strategic and business planning both in the US and abroad.

“We are very pleased to have Ellen join our Board of Directors,” said Anita Boles, Executive Director of the Society for the Arts in Healthcare. “Her insight and expertise in healthcare and arts strategic planning will greatly benefit the Society, its members and advance our efforts to make the arts available to patients, families and caregivers and to enrich the healthcare experience.”

The Board of Directors of the Society for the Arts in Healthcare is comprised of 24 members and represents a broad range of expertise, including nonprofit management; the arts; academia; various healthcare professions, such as nursing and anesthesia; public relations; and development.

“I am thrilled to join the Board of this outstanding organization, which effectively promotes inclusion of the arts in healthcare environments, a trend that has proven a highly effective adjunct to medical care.”

Ellen is Chair of the Board of Lasell Village, a continuing care retirement community in Newton, and also serves as a member of the board of directors at Lasell College. Previously she was Vice

President for Medicare Programs at Harvard Pilgrim Health Care in Wellesley, MA. She is a graduate of Barnard College and has an M.B.A. from Boston University.

Her clients include Mark Morris Dance Group/Brooklyn Parkinson Group Dance for Parkinsons DiseaseSM Program, Tufts Health Care Institute, JFK Hospital (Monrovia, Liberia), Hospital Israelita Albert Einstein (São Paulo, Brazil), and Dana-Farber Cancer Institute.

For more information, visit <http://thesah.org/about/board.cfm>

About the Society for the Arts in Healthcare

The Society for the Arts in Healthcare is a non-profit 501(c)(3) international organization based in Washington, DC. Founded in 1991, it is dedicated to advancing the arts as integral to healthcare. Funded in part by the National Endowment for the Arts and Johnson & Johnson, the Society for the Arts in Healthcare provides program development support through grants, consultant services and the convening of conferences and symposia to a wide range of arts and healthcare institutions. Over 1,700 Society for the Arts in Healthcare members, including artists and healthcare professionals, serve patients and their families in the US and abroad.